

CSI PROTECTION: Cyber, Social, Identity and Personal Protection

Elevate Real Estate CyberSecurity with the CSI Protection Certification an Accredited CE-Eligible Real Estate Cyber Security Employee Training Designed Specifically for Real Estate Professionals.

Protect Now's CSI Protection; Cyber, Social, Identity and Personal Protection Certification provides real estate professionals and brokers with the necessary tools to prevent fraud, data theft, and cybercrime.

Avoid the disruption and expenses of a cyber attack or data breach. Criminal hackers thrive in chaos, and if you're not paying attention, you, your broker, your brand and your clients may suffer the consequences.

New Federal regulations mandate cyber security and employee training. CSI Protection from Protect Now was built to meet these needs and allow real estate professionals and brokers to prevent fraud, data theft and cyber crime.

Gaining a competitive marketing differentiator while mitigating risk in Real Estate.

With the CSI Protection Certification, you can assure your clients that their personal data is in safe hands. Protect Now's 3-6 hour CE program helps real estate agents and brokers gain a competitive edge in their market while mitigating risks associated with cybercrime. In today's world, it takes more than just marketing skills to set oneself apart in the industry. It also requires the ability to navigate the ever-increasing risks posed by cybercriminals that are targeting residential real estate.

Your clients want to know that they can trust you with their personal data.

Cybercrime is a growing concern and real estate professionals need to be equipped with the knowledge and skills to protect their businesses from reputational damage and financial losses resulting from cyber-attacks.

This training will provide agents and brokers with the groundwork necessary to mitigate these risks and communicate the advantages of their protective measures to their prospective clients.

One of the essential advantages of having robust cybersecurity measures in place is reputational security and management. Social media and online communication channels make it easier for missteps, even small ones, to result in significant claims and reputational damage.

In CSI Protection; Cyber, Social, Identity and Personal Protection, attendees will learn:

- How cybercriminals are infiltrating agent email communications with buyers
- How to prevent mortgage closing wire fraud
- How to manage risks associated with client-sensitive information (PII)
- Tools and techniques to take responsibility for their personal and business data.
- The fundamentals of Online Reputation Management
- What your options are to be FTC compliant
- Personal and client violence and theft prevention
- How to gain a distinct competitive market advantage utilizing these skills.

